

Make an Impression – Follow Up

Written by Baseball Factory Staff

Competition is fierce among aspiring college athletes, as they are rivaling hundreds of players with the same goal: to be named to the roster of their dreams. Determined players must find a way to stand out amid the rest. Often the solution is as simple as following up.

Coaches want to see that each player has a genuine interest in attending their school. Occasional letters, emails and phone calls separate the serious from the undecided.

Baseball Factory's experienced staff recommends that players target 10-15 schools. Players are advised to be realistic in their selections - admission to these colleges must be attainable academically and athletically.

Players should initiate contact with these coaches every 6-8 weeks in order to keep the coach updated on their accomplishments and ever-changing schedules. Constant communication also reinforces their interest in the eyes of the coach.

Below is a sample follow up letter. It can be modified to meet each player's needs according to his place in the recruiting process.

Dear Coach Jones,

My name is Bobby Baseball and I am currently a junior at Diamond High School. Thank you for taking the time to speak with me last Tuesday. I am very interested in your university and baseball program.

In order to give you additional insight into my background and ability, I have included (choose no more than two: resume, letter of recommendation, article, statistics).

I would appreciate any additional information you could send me regarding your program and school.

Thanks again for your time and consideration.

Sincerely,

Bobby Baseball

Aside from the follow up letters, it is essential for players to return all college questionnaires promptly as these questionnaires are often used to gauge a player's interest.

When talking to coaches on the phone it is natural to be nervous. Do not be afraid to write down a list of questions to ask the coach before making your follow up calls. Keep that list next to the phone so that if you get nervous, you can refer to it and keep the conversation moving.

Remember, these calls, emails and letters need to come from the player, not the parent. Coaches want to gauge the interest level of the player.

Persistence and dedication throughout the college selection process is the key to getting recognized.

Following up with college coaches may make a difference as coaches work to finalize their future rosters.

For more information, or to have your questions answered, send emails to newsletter@baseballfactory.com, speak to a Baseball Factory Representative at 800.641.4487, or visit our website @ www.baseballfactory.com.